

Title: Industry and market trends accra

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What is Ghana's economy like?

Please see ongoing market intelligence reports about Ghana's dynamic economy. The country's capital, Accra, is a bustling metropolitan area that is home to roughly two million people. Kumasi, the capital of the Ashanti Region north of Accra, is another large population center and an active commercial center with roughly the same population.

Which industries have the highest growth potential in Ghana?

Many of the industries with the highest growth potential in Ghana over the next ten years are in the services sector, but not all. For example, oil and agriculture will have segments with very rapid growth. Below is a very brief snapshot of where we see opportunities. Agriculture.

What's happening in the Ghanaian supermarket market?

FAS Post Accra reports that the Ghanaian market is filled with several twists and turns as well as some interesting dynamics. Although there is a rapid growth in the supermarket industry with Melcom, Shoprite, Palace, Game, Koala, and MaxMart leading the charge, the key decision makers are the importers, distributors, and local suppliers.

What is the growth rate of the construction industry in Ghana?

Ghana's construction industry is expected to register an average annual growth rate of 5.6% from 2024 to 2027, supported by investments in the residential, energy, and infrastructure sectors.

Discover key job market trends and opportunities in Accra for 2025, including top industries and remote work options.

With the booming real estate industry and high demand for infrastructure development, Ghana provides a wide range of possibilities for companies entering the market. Most non-emergency government ...

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EXECUTIVE SUMMARY The Quarterly Labour Statistics (July Edition) presents a comprehensive overview of labour market dynamics in Ghana, drawing on data from the Annual ...

Transport: Road networks connect industrial zones, though rural access remains weak. Warehousing: Modern warehousing facilities are emerging, especially in Accra, Tema, and Takoradi.

Uncover industry trends across home & garden, home care and pet care Analyse the size, structure and potential of business-to-business (B2B) markets Discover changing preference for ingredients and ...

Explore Ghana's startup ecosystem in 2025 - top sectors, funding trends, and policy shaping West Africa's next tech growth hub.

The industrial sector in Ghana has been experiencing significant growth and transformation over the past few years. This article explores the key trends and insights impacting ...

DUBLIN-(BUSINESS WIRE)-The "Ghana Construction Market Size, Trend Analysis by Sector, Competitive Landscape and Forecast to 2027" report has been added to ...

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